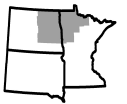




Positioning For:



Mid-Oleic Sunflower:

P64ME01*

Rel. Mat. **41**

Maximizing Local Performance

Please contact your Pioneer Sales Professional

Management Comments

P64ME01 is a mid-maturity, high yielding, disease tolerant mid-oleic ExpressSun hybrid adapted to the central sunflower growing region of the Dakotas.

Key Environments

| | |
|--|-----------------|
| High Yield Environment | Highly Suitable |
| Low Yield Environment | Suitable |
| Fields at High Risk of Sclerotinia | Suitable |
| Minimum/No-Till Environments | Suitable |

Suitability

| | |
|--|-------------------|
| Late Harvest | Suitable |
| DuPont(TM) ExpressSun(TM) Herbicide System | Highly Suitable |
| Hulling Market | Insufficient Data |

Soils

Early Planting/Cold SoilsManage Appropriately

Traits Scores for P64ME01*

Characteristics Scores

| | |
|----------------------------|---|
| Yield | 8 |
| Emergence | 6 |
| Percent Oil | 6 |
| Test Wt. | 7 |
| Plant Ht. | 7 |
| Stem Curv. | |
| Stalk Strength | 8 |
| Root Strength | 8 |
| Rust Field Tolerance | |
| High-Oleic Score | |

Disease Scores

| | |
|--------------------------------|-----|
| Root Sclero. | 7 |
| Head Sclero. | 7 |
| Verticillium | |
| Phomopsis | 8 |
| Downy Mildew Race Resist. | 1-4 |

Ratings: 9 = Excellent; 1 = Poor. Blank = Insufficient Data.

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11KB Updated as of 01/2014

* NEW

IMPORTANT: Information and ratings are based on comparisons with other Pioneer brand products, not competitive products. Positioning information is based upon historical observations and analysis of traits by Pioneer Agronomists and Research Managers. Trait scores are assigned by Pioneer Research Managers. Scores are based on period-of-years testing through 2012 harvest and were the latest available at time of printing. Some scores may change after 2013 harvest. Scores represent an average of performance data across areas of adaptation, multiple growing conditions, and a wide range of both climate and soil types, and may not predict future results. Products within a family receive the same score unless observations indicate a significant difference. Individual product responses are variable and subject to a variety of environmental, disease and pest pressures. Please use this information as only one component of your product positioning decision. Refer to www.pioneer.com/products or contact a Pioneer sales professional for the latest and most complete listing of traits and scores for each Pioneer brand product.